

**CELEBRATE
WITH
US.**

40TH



ANNIVERSARY

the biggest
**BUYING
SHOW**

FOR THE OUTDOOR ENTHUSIAST IN ATLANTIC CANADA

MARCH 8-10, 2024
**HALIFAX EXHIBITION
CENTRE**

**SPONSOR
PACKAGE**

WWW.SPORTSANDRVSHOW.COM

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ANNIVERSARY

**QUICK
FACTS**

1

**15,209 visitors
in 2023.**

2

**100,000+ SF
Show Space.**

3

**195+ Booths
in 2023.**

4

**130+ Exhibitors
in 2023.**

5

**46% of visitors
attend with family.**



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ANNIVERSARY

59%

**ranked #1 interest
RV's/CAMPING/TRAVEL
TRAILERS.**

23%

**ranked #1 interest
ATV, SideXSide,
snowmobile, motorbike,
dirtbikes, toy haulers.**



REACH = 75.6K

47% of visitors interested in
FISHING & HUNTING.

**60% MEN
40% WOMEN**



Page LIKES = 6.7K

Page FOLLOWERS = 6.9K

34%

**of visitors interested in
kayaking/hiking/cycling
tourism/travel.**



ANNUAL Sponsorship Options



Exposure of Company Name and Logo

Use of logo where size permits and appropriate.

Booth Allocation

Ability to Place Signage

Supplied by sponsor

Option to Distribute "Swag" to Show Visitors

Ribbon Cutting

Option for Promo Photos with red ribbon

Facebook Live Video Promo

Featured on AOSRV Facebook Page Prior to Show

AOSRV Facebook Page Promo Posts

Featuring your show specials, booth highlights or important info prior to event

Link to Show Specials on our AOSRV Website

Event Tickets

To be distributed as desired

30 min Seminar Spot

For promotion with scheduling TBD

First Right of Refusal

On following year sponsorship valid 90 days post event

Title Show Sponsor	Main Arena Entertainment Sponsor	Exhibition Hall D Building Sponsor	Wild Game Kitchen & Seminar Stage Sponsor	Goodwood Room C Building Sponsor
\$10,000	\$5,000	\$5,000	\$3,500	\$2,500
ALL show marketing (AOSRV Show sponsored by YOU) including tv, radio, newspaper, website, email, show guide, social media and other.	ALL show marketing (AOSRV Show Entertainment sponsored by YOU) including tv, radio, newspaper, website, email, show guide, social media and other.	ALL show marketing (AOSRV Exhibition Hall D sponsored by YOU) including website, email, show guide, social media and other.	ALL show marketing (AOSRV Wild Game Kitchen & Seminar Stage sponsored by YOU) including website, email, show guide, social media and other.	ALL show marketing (AOSRV Goodwood Room C sponsored by YOU) including website, email, show guide, social media and other.
TBD based on show availability and size required, inclusive of booth carpet and electricity	X	10 x 10 = 100 SF inclusive of booth carpet and electricity	X	10 x 10 = 100 SF inclusive of booth carpet and electricity
✓	✓ in main arena area	✓ in Exhibition Hall D	✓ on or in stage area	✓ in Goodwood Room C
✓	✓	✓	✓	✓
at show opening	at entertainment arena opening	at Exhibition Hall D opening	at Wild Game Kitchen & Seminar Stage opening	at Goodwood Room C opening
2 - 5 min each prior to show & at show Sat before 2pm	1 - 3 mins	1 - 3 mins	1 - 3 mins	1 - 3 mins
2 one prior to event one during event	1	1	1	1
✓ with reference to show sponsorship	✓ with reference to main arena sponsorship	✓ with reference to Exhibition Hall D sponsorship	✓ with reference to stage sponsorship	✓ with reference to Goodwood Room C sponsorship
50	25	25	15	15
X	X	X	✓	X
✓	✓	✓	✓	✓

ANNUAL Sponsorship Options



Show Celebrity Sponsor \$\$\$\$

- From TV to Sports to Outdoor Personalities, the AOSRV Celebrity is a key driver of gate attendance. Past celebrities include Jamie Davis (Highway Thru Hell) to Mantracker (Terry Grant), Amanda Lynn Mayhew to WATL Axe Throwing Superstar Cara "Scorpion" Fritz
- Your company name will appear on all reference to the AOSRV Show Celebrity including TV, radio, newspaper, website, email, show guide, social media and more
- Contact Kori directly for all show celebrity sponsorship details 902-679-7177 ext 107

Show Bag Sponsor \$1,500

- Ability to provide your company name, logo and information on a bag to carry during show
- Show bag sponsor must supply and print bags. Event organizer to distribute at information desk and/or event entrance
- Bag type/material to be mutually agreed upon. Eco-friendly required
- Option to distribute "swag" within show bag
- Annual attendance of over 15,000+ people
- First right of refusal on following year sponsorship valid 90 days post event



Ticket Sponsor \$2,000

- Your company name and logo on the back of show tickets
- Distribution of 3,000 tickets handed to all vendors & clients for promotional purposes
- 50 free tickets given to ticket sponsor to be distributed without restriction
- First right of refusal on following year sponsorship valid 90 days post event

Lanyard Sponsor \$1,500

- Ability to provide your company name on lanyards (for venue access) for all vendors, staff & volunteers at the show
- Lanyard sponsor must supply lanyards. Event organizer to distribute at event
- With annual vendor count over 120+ vendors and numerous organizers and volunteers, a minimum of 1000 required
- First right of refusal on following year sponsorship valid 90 days post event

Custom Sponsor Options

- Scott's Timber Show - \$3,000
- Canine Event - Dock diving \$1,500
- Canine Event - Scent detection \$1,500
- Vendor Lounge Sponsorship \$1,500
- Product Placement \$200
- Banner/Video Ad Placement \$100



Show Guide Various Ad Sizes \$150 - \$1,000

- Company ad placement in 5.375" x 8.5" master reference booklet distributed at show entrance and information desk
- Show guide acts as an on-site resource and event souvenir that includes main entertainment schedule, floor plan & building layout, sponsor and vendor listings, entertainer bios and show dates for the following year creating value both during and after the event.

Show guide ads are priced to allow affordability for all vendors:

BACK COVER - \$1,000
FULL PAGE AD - \$900
¾ PAGE AD - \$700
½ PAGE AD - \$450
¼ PAGE AD - \$250
BUSINESS CARD AD - \$150

FOR ADDITIONAL INFORMATION PLEASE CONTACT

Kori Levy

Event & Account Manager

902-679-7177 ext 107

kori@darwineventgroup.com

Darwin Event Group/Maritime Tents

Complete Trade Show,
Convention & Event Services



Space Rental and Sponsorship Contract

40th Anniversary Show

March 8-10, 2024
Halifax Exhibition Centre

Show information will be addressed to the following address unless otherwise indicated.

Company Name: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

City: _____ Prov.: _____ Postal Code: _____

Website: _____ E-Mail (required): _____

Product Displayed: _____

Social Media Links: _____

Location Request: 1st: _____ 2nd: _____ 3rd: _____

**Space Rental Request - Booth includes (1) table & (2) chairs. Carpet not included - venue floor is cement.
Booth power and internet is not included - order through venue contractor.**

Number of Sq. Ft. @ \$9.50 per sq. ft. (100-399 sq. ft.) _____

@ \$6.85 per sq. ft. (400-999 sq. ft.) _____

@ \$4.00 per sq. ft. (1000 sq. ft. and over) _____

Booth Carpet: ☐ (10' x 10') \$114.67 Check Choice: ☐ Grey ☐ Blue ☐ Black ☐ Red _____

☐ (10' x 20') \$229.30 _____

Do you require (1) 6ft. table included in booth fee? Yes _____ No _____

Do you require chairs (max. 2) included in booth fee? Yes _____ No _____

Does your display have a tent? Yes _____ No _____

Sponsorship Options

<input type="checkbox"/> Title Sponsor	\$10,000	<input type="checkbox"/> Eventbrite Online Ticket Image	\$2,000
<input type="checkbox"/> Show Celebrity Sponsor	Per DEG	<input type="checkbox"/> Canine Event (Dock Diving)	\$1,500
<input type="checkbox"/> Main Area Entertainment Sponsor	\$ 5,000	<input type="checkbox"/> Canine Event (Scent Detection)	\$1,500
<input type="checkbox"/> Exhibition Hall D Building Sponsor	\$ 5,000	<input type="checkbox"/> Show Bag Sponsor	\$1,500
<input type="checkbox"/> Wild Game Kitchen & Seminar Sponsor	\$ 3,500	<input type="checkbox"/> Lanyard Sponsor	\$1,500
<input type="checkbox"/> Scott's Timber Show Sponsor	\$ 3,000	<input type="checkbox"/> Product Placement (various locations)	\$ 200
<input type="checkbox"/> Goodwood Room C Building Sponsor	\$ 2,500	<input type="checkbox"/> Banner/Video Ad Placement (various locations)	\$ 100
<input type="checkbox"/> Back of Ticket Sponsor	\$ 2,000		

Show Guide Full Colour Print Ads**

<input type="checkbox"/> Back Cover	\$1,000	<input type="checkbox"/> Full Page	\$ 900	<input type="checkbox"/> 3/4 Page	\$ 700
<input type="checkbox"/> 1/2 Page	\$ 450	<input type="checkbox"/> 1/4 Page	\$ 250	<input type="checkbox"/> Business Card	\$ 150

** Images required are high res 200-300 dpi. - Illustrator Ai, EPS, PDF, JPG or TIFF format
Deadline for image submission is Feb. 1, 2024.

50% non-refundable deposit due with registration and balance due January 17th, 2024

Make check payable to: **Darwin Event Group**

E-transfer: Yes ☐ (include business name) email: **info@darwineventgroup.com**

Additional rental items including furnishings, carpet, display systems and turn-key booths are available through exclusive trade show contractor.

Sub-total _____

Plus H.S.T. _____

Total _____

Add 2% Credit card Processing Fee (if applicable) _____

(Total x 2% tax exempt)

Total Due _____

I have read and agreed to the terms and conditions as part of this space rental agreement.

Signature _____

Date _____

Use your Visa or Mastercard



Card Number: Please call with Credit Card # - Toll Free: 877.679.7177

www.sportsandrshow.com

CONTACT US

Nova Scotia Rentals & Events

60 Morse Lane, Unit 7

Berwick, NS

B0P 1E0

New Brunswick Rentals & Events

500 Assumption Blvd., Unit 547

Moncton, NB

E1C 0R5

Toll Free: 1-877-679-7177

Email: info@darwineventgroup.com

Website: www.darwineventgroup.com



DARWIN EVENT GROUP

