



March 7-9th, 2025    Halifax  
Exhibition Centre

**Darwin Event Group**

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Berwick, NS    B0P 1E0

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## Publicity Information Form

Deadline: February 26 (Office) / March 7<sup>th</sup> (At the Show)

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Exhibiting Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

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Dear Exhibitor:

The Atlantic Outdoor Sports & RV Show is fast approaching, and we are looking for unique media ideas to promote the show and your company. To help us publicize your product /service(s), please complete the exhibitor profile below and return it to Show Management by the deadline above or bring along to the show.

Brief of what your company is exhibiting at the Event: \_\_\_\_\_

If you are launching a new product or service at the show, please give us the details: \_\_\_\_\_

If it's a first of a kind product / service (s), what makes it unique? \_\_\_\_\_

If your company is featuring a certain sale at the show that should be mentioned to the public: \_\_\_\_\_

How long have you been in business? \_\_\_\_\_ Are you available for interviews?     Yes  No

Have you been featured in your local community paper or other media outlet?     Yes  No

If yes, when? \_\_\_\_\_

Are you involved with a charity or community group?     Yes  No

If yes, please name the group? \_\_\_\_\_

Please give us any other details you think makes your product / service of interest to the media.

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Support Materials included:    \_\_\_\_\_brochures    \_\_\_\_\_photos    \_\_\_\_\_video    \_\_\_\_\_other

If you have any questions or require further information, please contact Show Management. Thank You!