

**41** <sup>ST</sup>

ATLANTIC OUTDOOR  
**SPORTS  
& RV SHOW**



*the biggest*  
**BUYING  
SHOW**

FOR THE OUTDOOR INDUSTRY IN ATLANTIC CANADA

**MARCH 7-9, 2025**  
**HALIFAX EXHIBITION  
CENTRE**

**SPONSOR  
PACKAGE**

[WWW.SPORTSANDRVSHOW.COM](http://WWW.SPORTSANDRVSHOW.COM)





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# ATLANTIC OUTDOOR SPORTS & RV SHOW

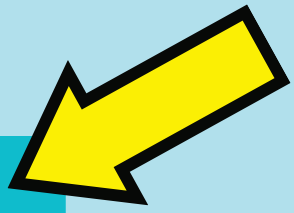


## QUICK FACTS



**1**

**16,100 visitors  
in 2024.**



**2**

**100,000+ SF  
Show Space.**

**3**

**195+ Booths  
in 2024.**

**4**

**130+ Exhibitors  
in 2024.**

**5**

**46% of visitors  
attend with family.**



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# ATLANTIC OUTDOOR SPORTS & RV SHOW



**59%** ranked #1 interest  
RV's/CAMPING/TRAVEL  
TRAILERS.



**23%** ranked #1 interest ATV,  
Side x Side, snowmobile,  
motorbike, dirtbikes,  
toy haulers

**f** REACH = 83.2K

**47%** of visitors interested in  
FISHING & HUNTING.

**DEMOGRAPHIC**  
40% WOMEN  
60% MEN

**f** Page LIKES = 7.4K  
Page FOLLOWERS = 8K

**34%** of visitors interested in  
kayaking/hiking/cycling  
tourism/travel.





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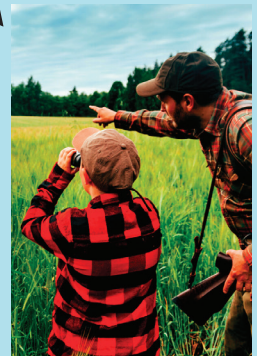
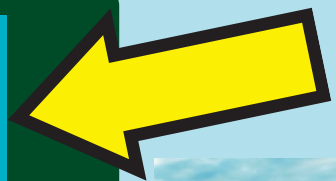
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# SPONSOR OPTIONS



**TITLE SHOW  
SPONSOR  
10K.**



**SCOTT'S TIMBER  
SHOW  
3K.**

**WILD GAME  
KITCHEN  
SEMINAR SPACE  
3K.**

**MAIN  
ARENA  
5K.**

**BACK OF  
TICKET IMAGE  
2K.**

**SHOW CELEBRITY  
SPONSOR**

**EVENTBRITE  
TICKET ONLINE  
IMAGE 2K.**

**CANINE  
EVENT  
Dock Diving  
1.5K.**

**RIBBON  
Cutting-Opening  
of Show  
1.0K.**

**CANINE  
EVENT  
Scent Detection  
1.5K.**



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## ATLANTIC OUTDOOR SPORTS & RV SHOW

# MARCH 7-9, 2025

## HALIFAX EXHIBITION CENTRE



# SPONSOR OPTIONS

ASK ABOUT



**SHOW CELEBRITY  
SPONSORSHIP**

**BUILDING  
SPONSORSHIP**



**SHOW BAG  
SPONSORSHIP**

**LANYARD  
SPONSORSHIP**

**VENDOR LOUNGE  
SPONSORSHIP**



**BANNER or  
PRODUCT PLACEMENT**

throughout

at entrance

**VIDEO AD  
PLACEMENT**

