



2026 ATLANTIC OUTDOOR SPORTS & RV SHOW SPONSORSHIP



 March 13-15, 2026 |  Halifax Exhibition Centre

Atlantic Canada's **BIGGEST** Outdoor Show
Fishing • Hunting • Camping • RVs • Powersports • Travel • Adventure



WHY SPONSOR?



16,000 + attendees across Atlantic Canada



100,000+ sq. ft. of exhibit space



130+ Exhibitors & 190+ Booths



60% male / 40% female | Mostly aged 35-54



489.1K views / 141.2K reach / 8k followers



SPORTSANDRVSHOW.COM



ATLANTIC OUTDOOR SPORTS & RV SHOW





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The biggest buying show for the outdoor industry in all of Atlantic Canada.

Sponsorship Option	Price	Inclusions Summary
Title Sponsor	\$10,000	Logo on all marketing, large booth, 50 tickets, ribbon cutting, social promos
Main Arena Entertainment Sponsor	\$5,000	Co-branded promo, arena signage, 10x10 booth, 25 tickets
Exhibition Hall D Sponsor	\$5,000	Naming rights, signage, 10x10 booth, 25 tickets, online/social exposure
Wild Game Kitchen & Seminar Sponsor	\$3,500	Stage signage, 30-min seminar slot, 15 tickets, social media promo
Scott's Timber Show Sponsor	\$3,000	Branding on signage, 15 tickets, show mentions
Goodwood Room C Sponsor	\$2,500	Room signage, 10x10 booth, 15 tickets, pre-show promo
Back of Ticket Sponsor	\$2,000	Logo on 3,000+ tickets, 50 free tickets
Show Bag Sponsor	\$1,500	Supply 5,000 branded bags + optional swag insert
Lanyard Sponsor	\$1,500	Supply 1,000 branded lanyards for staff & vendors
Canine Event Sponsor (Dock/Scent)	\$1,500	Event signage and sponsor recognition
Product Placement (Various Locations)	\$200	Distribute your product or swag at key touchpoints
Banner/Video Ad Placement	\$100	Ad or banner featured at venue



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SHOW GUIDE PRINT ADS	
Ad Placement	Rate
Back Cover	\$1,000
Full Page	\$900
¾ Page	\$700
½ Page	\$450
¼ Page	\$250
Business Card	\$150

CUSTOM SPONSOR OPTIONS

- Wild Game Chef or Seminar Sponsorship
- Vendor Door Decal Sponsorship
- Sponsorship of Charging Stations
- Vendor Water/Coffee/Tea/Beverages
- Photo Booths
- And More!

Questions about sponsorship opportunities?
Reach out to Courtney MacKinlay, Show Manager
courtney@darwineventgroup.com /902-679-7177 ext.107