

Darwin Event Group

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PRESENTED BY:



Atlantic Outdoor Sports & RV Show

Publicity Information Form

Deadline: February 26 (Office) / March 5 (At the Show)

Exhibiting Company Name:

Contact Name:

Phone:

Dear Exhibitor,

The Atlantic Outdoor Sports & RV Show is fast approaching, and we are looking for unique media opportunities to help promote both the show and your company. To assist us in publicizing your product(s) and/or service(s), please complete the profile below and return it to Show Management by the deadline indicated above, or bring it with you to the show.

Brief description of what your company is exhibiting at the event:

Are you launching a new product or service at the show? If yes, please provide details:

If this is a first-of-its-kind product/service, what makes it unique?

If your company is offering a specific sale or promotion at the show that should be mentioned to the public, please describe it:

How long have you been in business?

Are you available for interviews? Yes No

**Have you been featured in your local community paper or other media outlet?
 Yes No**

If yes, when?

Are you involved with a charity or community group? Yes No

If yes, please name the group:

Please provide any additional details that may make your product or service of interest to the media:

Support Materials Included:

Brochures Photos Video Other

If you have any questions or require further information, please contact Courtney MacKinlay at courtney@darwineventgroup.com Thank you!